

presented by



## Saturday, April 30, 2016 Churchill Downs Stakes Room

Event: 5:30 PM- Midnight | Cocktails 5:30-7 PM

Attire: Cocktail

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### Sponsorship Opportunities

#### **\$25,000 Award Sponsors (6 Available)**

*Seeking strategic, multi-year partners. Sponsor will have first right of refusal in future years. Partnership and sponsorship rates subject to annual review.*

- 1 Autographed, Framed 27" x 40" Movie Posters – Jennifer Lawrence (option to personalize)
- 2 Raffle Tickets – Opportunity to win a box to Oaks & Derby 2016
- Louisville Screening Package – Upcoming Jennifer Lawrence movies this year
  - 8 tickets
  - Preferred seating
  - Movie Memorabilia
- 60 second video will be produced, featuring the award winner in each category. The video will be played in the Stakes Room, shared on the Fund for the Arts website and screened trackwide at Churchill Downs during the award presentations - April 30, 2016
- \$5,000 of the sponsorship will provide a cash to further the work of the winning artist/arts organization
- Logo placement:
  - Jennifer Lawrence Foundation website
  - Awards in the Arts program
  - Fund for the Arts eNewsletter (23,000+ subscribers)
  - Big Board, Churchill Downs – April 30, 2016
- Name listing:
  - Fund for the Arts annual report
  - Awards in the Arts table sign
  - Awards in the Arts press materials
  - Awards in the Arts Website
  - Awards in the Arts email invitation
- Social Media Promotion – Fund for the Arts
  - Facebook (6,700 Likes), Twitter (4,500 Followers) & Instagram (1600 Followers)
- Social Media Promotion – Jennifer Lawrence Foundation
- Recognition
  - Opportunity to blog for Fund for the Arts about the partnership
  - eNewsletter Article – Fund for the Arts
- Awards in the Arts Tables – Stakes Room
  - One 8-person indoor table
  - One 6-person covered balcony table

**Please contact Abby Shue: [ashue@fundforthearts.org](mailto:ashue@fundforthearts.org) or call 502.582.0104**