

presented by



Saturday, April 30, 2016 Churchill Downs Stakes Room

Event: 5:30 PM- Midnight | Cocktails 5:30-7 PM

Attire: Cocktail

Sponsorship Opportunities

\$100,000 Presenting Sponsors (4 Available)

Seeking strategic, multi-year partners. Sponsor will have first right of refusal in future years. Partnership and sponsorship rates subject to annual review.

- 2 Autographed, Framed 27" x 40" Movie Posters – Jennifer Lawrence (option to personalize)
- 2 tickets to an on-set visit with Jennifer Lawrence, including airfare. Details forthcoming.
- 4 Raffle Tickets – Opportunity to win a box to Oaks & Derby 2016
- 4 Tickets – Performance at the Brown Theatre
- Louisville Screening Package – Upcoming Jennifer Lawrence movies this year
 - 8 tickets
 - Preferred seating
 - Movie Memorabilia
- One personalized thank-you note from Jennifer Lawrence
- Logo placement:
 - Jennifer Lawrence Foundation website
 - Awards in the Arts program
 - Awards in the Arts website
 - Awards in the Arts press materials
 - Awards in the Arts event signage
 - Awards in the Arts email invitation
 - Awards in the Arts Advertisements:
 - + Billboards
 - + Louisville Business First
 - + Courier-Journal
 - + NFocus back cover
 - Fund for the Arts eNewsletter (23,000+ subscribers)
 - Awards in the Arts - Big Board, Churchill Downs – April 30, 2016
- Name listing:
 - Fund for the Arts annual report
 - Awards in the Arts table sign
- Social Media Promotion – Fund for the Arts
 - Facebook (6,700 Likes), Twitter (4,500 Followers) & Instagram (1600 Followers)
- Social Media Promotion – Jennifer Lawrence Foundation
- Recognition
 - Opportunity to blog for Fund for the Arts about the partnership
 - eNewsletter Article – Fund for the Arts
- Awards in the Arts Tables – Stakes Room
 - Two 8-person indoor tables
 - One 6-person covered balcony table

Please contact Abby Shue: ashue@fundforthearts.org or call 502.582.0104